

Attendee & Exhibitor Access

Natural Products Expo East/Organic Products Expo-BioFach America & All Things Organic 2010

Education Program: All Natural Products Expo East education included with badge, unless specified.

Events: All Natural Products Expo East events included with badge, unless specified.

SHOW FLOOR ACCESS: Dates and times indicate show floor access.

	Tuesday October 12	Wednesday October 13	Thursday October 14	Friday October 15	Saturday October 16	Sunday October 17	Monday October 18
EXHIBITORS*	8 am-8 pm*	8 am-8 pm*	8 am-7 pm	8 am-7 pm	8 am-10 pm	8 am-5 pm	8 am-Noon
ATTENDEES							
Buyers	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA	
Distribution**	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA	
Manufacturers	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA	
Business Services/Other	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA	
Suppliers	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA	
Press	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA	
GUESTS	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA	
Exhibitor & Attendee							

* Exhibitors arriving to set up your booth after set-up hours you must go the loading dock entrance. If you have your badge already, you will be let into the building. If you do not have your badge, you must present your ID and proof of employment with the named exhibiting company (such as a business card). Security will check the exhibiting company name against the exhibitor list, and you will be let into the building. You will need to go to Exhibitor Registration the next morning to get your badges for daytime access to the show floor.

** Brokers, wholesalers and distributors working as personnel in an exhibitor booth can access the show floor at the same times as indicated for exhibitors for set-up, booth meetings, etc. All brokers, wholesalers and distributors needing this access must enter through the entrance located by the loading dock and be accompanied by exhibitor personnel.

ATTENDEE BUSINESS TYPES

BUYERS

Retail Buyer: Owns or works for a retail store, restaurant, or food services. This includes mail order or web based catalogs. The stores and catalogs must sell more than one product line to an end user.

Health Practitioner Buyer: Owners or staff of health clubs, gyms, spas and salons. Also includes those involved in the field of medicine whether traditional or alternative.

DISTRIBUTION

Includes Wholesalers, Distributors, Brokers, Importer and Exporters of finished products. To qualify as a Distributor, you must be a 3rd party distributor of more than one Manufacturer's line in addition to any brands owned by your company. If you distribute ingredients or other "products" to be used in finished products see Supplier description.

MANUFACTURERS

Manufactures finished products that are ready for an end user. A third party that produces a finished product for a company- Contract Manufacturer. Private label company utilizing a contract manufacturer.

BUSINESS SERVICES/OTHER

Schools and universities, government workers, and those that work for or represent the people and companies in the previous categories in such areas as advertising / public relation, banking, consultants, labs or research firms.

SUPPLIERS

Provides raw materials, ingredients or packaging for manufacturing finished products. This includes farms, suppliers of food materials, raw minerals, equipment and packaging. This includes distributors of "products" listed above, used in the manufacturing of a finished product.

PRESS

Members of the press

GUESTS

Guests (non-industry) of exhibitor and attendees