



FOR IMMEDIATE RELEASE

BIOFACH AMERICA 2025 Announces Shift to 2-Day Conference Program

Atlanta, Georgia – April 24, 2025 – BIOFACH, the world's leading trade fair for organic food is premiering its U.S. event, BIOFACH AMERICA, starting on June 2, 2025.

Originally planned as a 3-day tradeshow, BIOFACH AMERICA 2025 will now be hosted as a 2-day educational program. This new format prioritizes real conversation among key stakeholders across the organic ecosystem, from farmers to policy leaders.

With an emphasis on education, and shared priorities, the adjusted format aims to initiate alignment across all the organic industry by identifying shared sentiments, goals, and solutions everyone in the organic movement can support.

On June 4th, attendees will have an opportunity to tour an organic farm in the Metro Atlanta area.

In addition to the educational and networking opportunities the conference provides, there will be chances for exhibitors to promote their brand via tabletop displays.

"The BIOFACH brand is answering the call of the US organic market to produce a conference that is covering the current topics affecting the organic industry today. We look forward to welcoming hundreds of industry professionals which will converge in Atlanta from June 2-4, 2025," says Dennis Smith, CEO of NürnbergMesse North America.

Discussions on Today's Key Organic Topics Include:

- Getting Organics on the Offensive - How Can We Come Together to Create One Stronger Voice for Organic?, *Hosted by Paul Holmbeck*
- The Reality of Hydroponics, *Moderated by Max Goldberg*
- Organic And the Regenerative Organic Movement
- How US Politics and Tariffs Are Impacting the Organic Industry

The full event program will be released no later than May 1, 2025 on the BIOFACH AMERICA website.

Registration is now open. Click [here](#) for more information.

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About BIOFACH WORLD

NürnbergMesse has proven expertise in the field of organic food. The international organic sector gathers in Nuremberg every year in February at BIOFACH, the world's leading fair for organic food products. The comprehensive range of certified organic products on display reflects their diversity and includes fresh products like dairy and cheese, fruit and vegetables, dry goods like grains and pulses, nuts and confectionery, beverages, and natural cosmetics. The international patron of BIOFACH is IFOAM – Organics International, while the national supporting institution is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another seven BIOFACH events in China, India, Japan, South America, Thailand, the USA and Saudi Arabia, BIOFACH World has a global presence and year after year brings together around 4,500 exhibitors and more than 150,000 trade visitors.

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